

UFI
Approved
Event
国际展览业协会认证展会

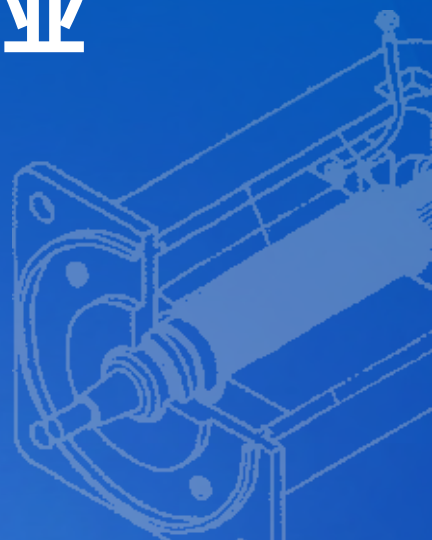


Motor & Magnetic Expo

第21届 深圳国际小电机及电机工业 磁性材料展览会

The 21st Shenzhen (China) International Small Motor,
Electric Machinery & Magnetic Materials Exhibition

2023.5.16-18 深圳国际会展中心(宝安新馆)
Shenzhen World Exhibition & Convention Center



邀请函

INVITATION

商务部重点引导扶持展会

获国际会展业权威机构 UFI 认证 引领行业前行

The industry event approved by UFI & supported by Ministry of Commerce

广东智展展览有限公司 wise 智展 ufi
Member

E 展会概况 EXHIBITION GENERAL



展商
Exhibitor

500+

专业观众
Professional Buyer

30000+

规模
Scale

30000m²

采购团
Purchasing Group

100+

主流媒体
Mainstream Media

200+

高端论坛
Conference

30+

深圳国际小电机磁性材料展由广东智展展览有限公司于2003年创办，一年一届在深圳举办，经历了超20年的积累和发展，展会规模不断扩大，参展商、参观商数量持续增长，专业化水平不断提升，逐渐地成为行业内的品牌盛会，近年又获得国家精密微特电机工程技术研究中心的大力支持，全面参与主办展会及同期活动，使展会上了一个新台阶。

展会覆盖原材料、配件、成品、生产设备、检测仪器等全产业链，是集公司品牌宣传、新品展示、开发市场、技术研讨、贸易采购、了解行业趋势的综合服务平台，本展会也是唯一通过国际展览业协会（UFI）认证的电机磁材专业展，并且被列入国家商务部重点扶持的展会。

我们热忱邀请全球电机、磁性材料行业的行业机构、专家、企业代表、专业人士参加，相约深圳，共赴盛会！

Shenzhen (China) International Small Motor, Electric Machinery & Magnetic Materials Exhibition (Motor & Magnetic Expo for short), held by Wise Exhibition (Guangdong) Co., Ltd., is an annual exhibition which has been successfully held for 20 years since 2003. Meanwhile, the exhibition scale is getting larger, the number of exhibitor and visitor increases gradually and it becomes more and more professional. It has gradually become a brand exhibition and won strong support and full recognition from the industry. Motor & Magnetic Expo is a unique motor and magnetic exhibition of industry approved by UFI (The Global Association of the Exhibition Industry) and has been cataloged into the guide and support list by Ministry of Commerce.

We sincerely invite industry authorities, experts, business representatives and professionals of motor and magnetic materials industry to the exhibition.

C 同期活动及展会 CONCURRENT EVENTS AND EXHIBITIONS

- ◆第十三届中国国际微特电机技术发展论坛
- ◆中国先进磁性材料制造技术与应用发展论坛
- ◆境外采购商洽谈会
- ◆国际小电机磁性材料新产品、新技术推广会
- ◆2023深圳国际粉末冶金及先进陶瓷技术高峰论坛
- ◆2023深圳国际线圈工业、电子变压器及绕线设备展
- ◆2023深圳国际粉末冶金及硬质合金、先进陶瓷展

- The 13th China International Small Motor Technology Development Summit
- China Advanced Magnetic Materials Manufacturing Technology & Application Development Conference
- Overseas VIP Buyers Matching Meeting
- International Small Motor & Magnetic Materials New Products and Technology Promotion Conference
- 2023 Shenzhen International Powder Metallurgy and Advanced Ceramic Technology Summit
- 2023 Shenzhen (China) International Coil Winding & Electronic Transformer Exhibition
- 2023 Shenzhen International Powder Metallurgy, Cemented Carbide & Advanced Ceramics Exhibition



展会优势与亮点

EXHIBITION ADVANTAGES AND HIGHLIGHTS



中国小电机及磁性材料行业年度盛会

深圳国际电机磁材展是中国国内小电机及磁性材料行业发展图中重要的一环。经过20年的培育，与深圳经济共同起飞的深圳国际电机磁材展，已经成功实现从材料、设备到应用全产业链对接，完成从本土贸易到国际合作的蜕变，汇集国内外众多知名企业，成为兼技术与产品展示贸易的行业年度盛会。

一流展馆+一流服务 助力展会升级

本届展会将在深圳国际会展中心举办，作为全球超大型的会展中心，不仅地理位置优越，地处粤港澳大湾区湾顶，且设备先进，全馆5G覆盖，交通便利、配套完善，集海陆空铁轨五大交通优势，具有良好资源集聚效应和庞大的发展潜力。直达会展中心的地铁已正式开通运营，地铁口就位于展馆登陆大厅，给参展参观的人士带来了极大的便利。

组委会办展经验丰富，展会品牌值得信赖

展会组织方-智展展览，为国际展览业协会UFI成员单位，荣膺2015年“中国十佳品牌组展商”、2018年“中国展览产业百强展览主办机构”殊荣，有20多年的专业办展经验，深圳国际电机磁材展获国家商务部引导支持展会及国际展览业协会UFI认证，展会品牌值得信赖。

同期举办多场高端会议及活动，大咖菁英齐聚，把脉行业发展趋势

展会同期将举办超过30场行业高端论坛及活动，邀请业内知名专家、大学教授及行业龙头企业高管，共同探讨行业最新技术及发展趋势，帮助企业解决技术难题，是企业拓展行业资源，发掘贸易契机的绝佳场所。

数字化升级，促进展会线上线下融合

展前和展会期间，创新打造线上展会，进行展会数字化升级，通过微信小程序，采用展商现场采访、展会直播、同期活动直播、云展台等形式，联动线下展会，为企业及展会整体加强观众引流，创造更直观、更深度的参参观展体验。

不断创新进取，整合行业多方力量，与行业各大权威组织、学术机构及行业媒体展开深度合作，确保参展效果。

1

An annual industry event of small motor and magnetic materials in China

Motor & Magnetic Expo is a significantly industry event in China. After 20 years, Motor & Magnetic Expo has developed with Shenzhen's economy and become an international event covering the whole industrial chain.

2

First-class venue and first-class service assist the upgrade of the exhibition.

The 21th Motor & Magnetic Expo will be held at Shenzhen World Exhibition & Convention Center (Shenzhen World for short). As the world's super-large convention and exhibition center, Shenzhen World is commanding the top of the Greater Bay Area and the center of the Pearl River Delta FTZ, which is an outstanding geographic location with sound resource agglomeration and tremendous development potential. The venue also has advanced equipment, 5G coverage throughout the hall, complete facilities, integrating the five major transportation advantages of sea, land, air and rail, with good resource aggregation effect and huge development potential. The metro directly to Shenzhen World has officially opened. It will directly serve the venue with the metro station, Shenzhen World Lobby, which brings great convenience to exhibitors and visitors.

3

The organizing committee has extensive experience, the exhibition brand is trustworthy

Wise Exhibition (Guangdong) Co.,Ltd. is a member of UFI. It won the honor of "China Top 10 Outstanding Exhibition Organizer" in 2015 and "PEO-TOP100" in 2018. Wise Exhibition (Guangdong) Co.,Ltd. has over 20 years experience in organizing exhibition and conference. Motor & Magnetic Expo has been cataloged into the guide and support by Ministry of Commerce and approved by UFI and the exhibition brand is trustworthy.

4

Holding many high-end conferences and activities in the same period, gathering well-known persons and elites to predict industry trends

During the exhibition, more than 30 high-end conferences and activities will be held. Industry experts, university professors and executives of industry leading enterprises will be invited to discuss the latest technologies and development trends. It is an excellent platform to expand resources and explore opportunities.

5

Upgrading the digitization, to integrate the online and offline exhibition

During the exhibition, we innovatively built online exhibition. Through WeChat mini program, we adopted the form of interviewing exhibitors on-site, live broadcast, displaying exhibitors profile, products and news online, etc., to link the offline exhibition and attract the overall visitors.

6

Keeping being innovative and enterprising, integrating the strengths of the industry, and carrying out in-depth cooperation with the major authorities, academic institutions and industry media to ensure the effectiveness of the exhibition.



参加多达**200场**行业活动



近**120家**专业媒体



近**50家**境外合作媒体



全方位社交媒体、官网宣传
(中英文官网、微信公众号、小程序、视频号、微博等)
粉丝总数多达**50,000人**，阅读、曝光量超**400,000人次**

付费广告发布
(百度、微信朋友圈、今日头条等)



合作微信公众号(部分):
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驱动视界
电机技术日参
伺服与运动控制
中国机器人网
电子变压器资讯
中钨在线
绝缘材料
工业汇
.....





E 参展范围 XHIBIT SCOPE

A

各类电机：各类家用电器电机、汽车电机、工业自动化、办公自动化电机、电动车电机、通讯设备电机、视听数码电子产品电机、金融设备电机、航天军工电机、智能家居电机、医疗设备电机、计算机及外设产品电机、玩具电机、轻工机械电机、机器人电机等各类电机产品及新技术。

B

各类制造及测试设备：绕线机、充磁机、点焊机、冲压机、真空浸漆装备、包胶机、插片机、焊锡机、电机驱动控制系统装置、张力器、气动剪刀；各类电机设计软件、系统及各类测试检测设备。

C

各类配件：定子、转子、电枢绕组、电刷、模具、铁芯、轴承、换向器、风扇、传感器、外壳、电源线、连接器、电子元器件。

D

各类材料：永磁材料、软磁材料、非晶材料、绝缘材料、电磁线等。

E

各类磁性材料制品及生产检测设备：切割机、切片机、干粉压机、烧结炉、搅拌机、球磨机、涂装设备、外观缺陷检测设备、激光粒度分析仪、X荧光分析仪及以上设备相关配套产品等。

All Kinds of Electric Motors: electric motors for household appliances, automobiles, industrial automation, office automation, electric cars, communication sets, audio-visual digital products, telecommunication, financial equipment, aerospace and military, smart home, medical devices, computer, toys, light industrial machinery, robot and many other motors and new technology.

Manufacturing and Testing Equipment: winding machines, magnetizing apparatus, electric welding machines, punching machines, dipping machines, wrapping machines, inserting machines, soldering machines, motor drive control system, design software, systems and testing equipment.

Accessories and Components: bearing, commutator, armature winding, mold, iron core, stator, rotor, fan, sensors, shell, carbon brush, thermal protector, power line, connector, electron component, all kinds of motors auxiliary products such as tensioners and pneumatic scissors, etc.

All Kinds of Materials: permanent magnetic materials, soft magnetic materials, non-crystalline materials, insulated materials, electromagnetic materials, etc.

All Kinds of Magnetic Products and Manufacturing and Testing Equipment: cutting machine, slicing machine, dry powder press, welding furnace, mixer, ball mill, coating equipment, appearance defect detection equipment, laser particle size analyzer, X fluorescence analyzer, and the related auxiliary products, etc.

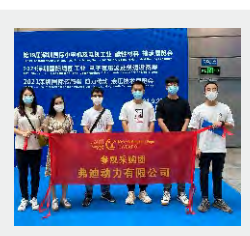
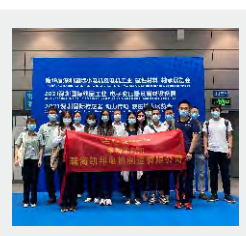
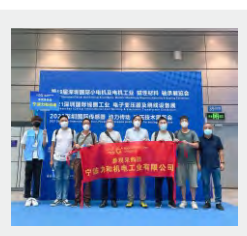
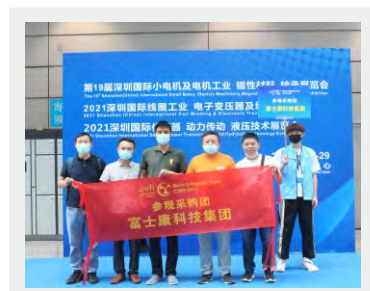
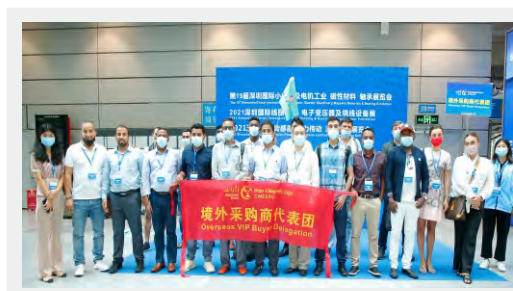




P 专业观众和采购商来源 PROFESSIONAL VISITORS AND BUYERS

电机、家用及工业电器、汽车、工业自动设备、办公自动化设备、电源、变压器、线圈、电力设备、电子、电声器件、散热器、机床、模具、通用设备、手机、数码产品、IT、电动工具、玩具、智能家居、仪器仪表、医疗器械、健身器材、灯具、航天、军工设备、印刷、包装机械、应用行业协会、进出口商、各类科研人员等。

Motor, household appliance and industrial electrical equipment, automobile, industrial automatic equipment, office automation, power supply, transformers, coil, electrical equipment, electron, electro acoustic device, radiator, machine tool, dies, flexible unit, mobile phone, digital products, IT, electric tool, toys, smart household, instrument and meter, medical equipment, fitness equipment, lamps and lanterns, aerospace, Military equipment, printing, packaging machinery,

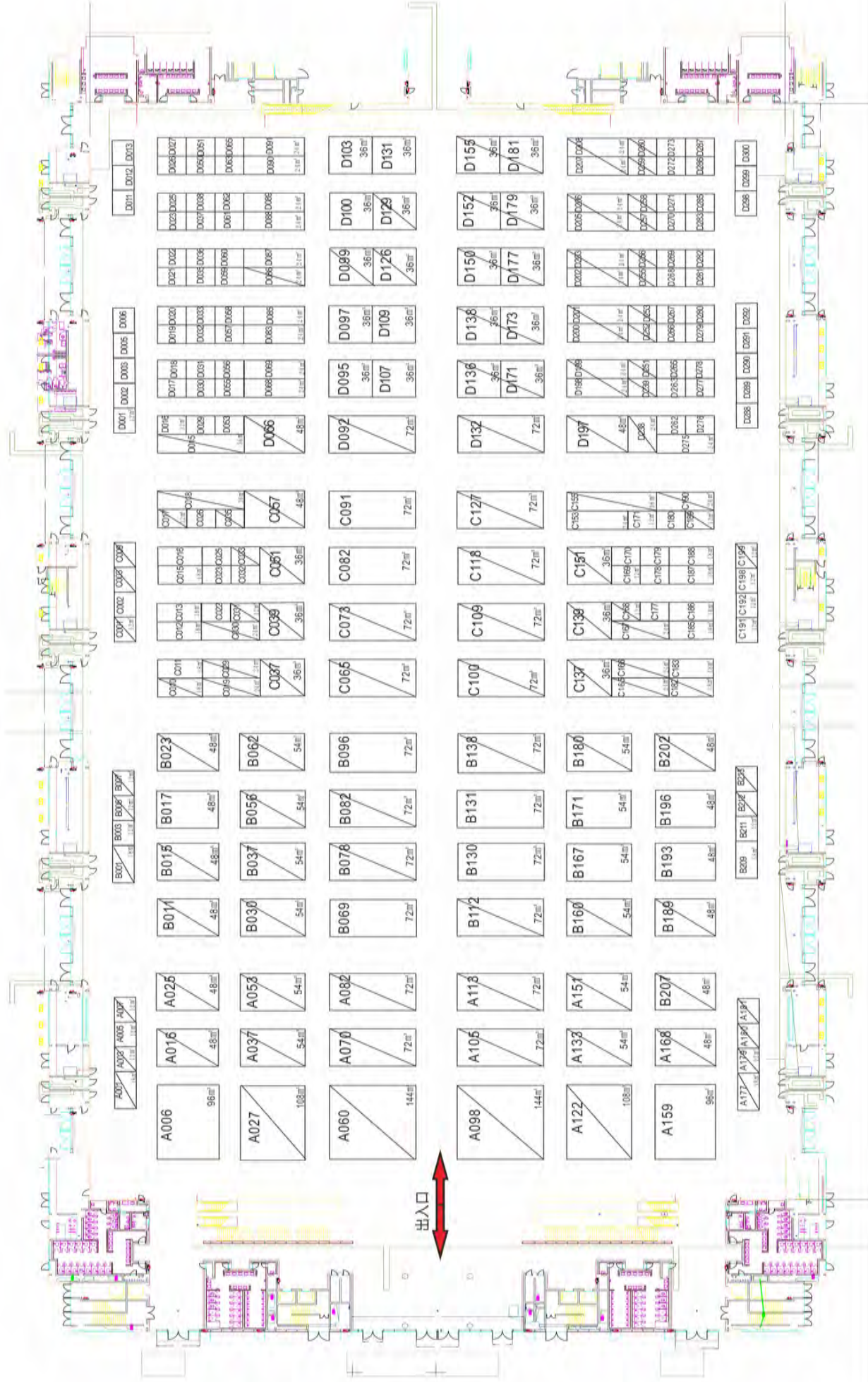


2023第21届深圳国际小电机及电机工业磁性材料展览会

The 21st Shenzhen (China) International Small Motor, Electric Machinery & Magnetic Materials Exhibition

深圳国际会展中心（宝安新馆）

Shenzhen World Exhibition & Convention Center



主办单位

国家精密微特电机工程技术研究中心
广东智展展览有限公司
香港智展国际有限公司

ORGANIZERS

National Engineering Research Center for Small and Special Precision Motors
Wise Exhibition (Guangdong) Co., Ltd.
Wise Exhibition (HK) Co., Ltd.

重点合作单位

中国电器工业协会非晶合金材料应用分会
马来西亚电气与电子协会
日本粘结磁性材料协会
英国磁学学会
嵊州市电机行业协会
宁波市磁性材料商会

SUPPORTERS

- Application Branch of Amorphous Alloy Materials of China Electrical Appliance Industry Association
- The Electrical and Electronics Association of Malaysia
- The Japan Association of Bonded Magnetic Materials
- The UK Magnetics Society
- Shengzhou Motor Industry Association
- Ningbo Magnetic Materials Association

广东智展展览有限公司  
WISE EXHIBITION (GUANGDONG) CO., LTD.

国际展览业协会(UFI)中国区成员, 广东会展组展企业协会副会长单位

中国十佳品牌组展商

The Global Association of the Exhibition Industry (UFI) Chinese Member, Guangdong Fairs Organizer Association Vice Chairman, China Top 10 Outstanding Exhibition Organizer

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